



## EcoG becomes core member of CharIN

- As recognition of the contributions and competences of the EcoG team in early 2023, the board of the Charging Interface Initiative ([CharIN e.V](#)) elected EcoG to become a core member of CharIN.
- [Claas Bracklo](#), Chairman of CharIn, states on the website of the company: "the experts of the German startup EcoG have been a driving member of our CharIN association."

### Driving force in standardization & innovation: EcoG becomes Core Member of CharIN

As part of its growth ambitions, EcoG continues to drive standardization. Since its founding, EcoG has taken an active role in the global standardization body CharIN. EcoG has been a driving force behind industry standards like CCS and ISO 15118. As recognition to the contributions and competences of the EcoG team, in early 2023, the board of the Charging Interface Initiative (CharIN e.V) elected EcoG to become a core member of CharIN. "The experts of the German startup EcoG have been a driving member of our CharIN association. We are proud to win them as core member and continue to leverage their vast experience. Jointly, we will bring charging standards to life", states Claas Bracklo, Chairman of CharIN.

EcoG has contributed to industry standards already since 2017. Recent contributions of EcoG to CharIN are:

1. Implementation Guide on DC Bi-directional Charging according to ISO 15118-20
2. Regular trainings on designing DC charging systems
3. Speaker of the communication focus group
4. EcoG becomes a core member of CharIN

### About EcoG

EcoG is a global IP and tech company working on the rapid expansion of sustainable charging infrastructure for electric vehicles. With its charge controllers, reference designs and software, it enables companies to get products & services to market quickly and scale profitably.

EcoG is already the market leader in Europe with more than 15% market share and a strong footprint in the Indian and North American markets. Overall, EcoG grew four times faster than the market last year. Industrial giants such as Siemens or one of the world's largest service station equipment suppliers are among its customers. The company continues to grow in 2024 and as a next step invests 14,4M\$ in its North American HQ in the USA.

#### Press Contact EcoG:

Mirjam Laubenbacher, Head of Communications

[mirjam@ecog.io](mailto:mirjam@ecog.io)

+49 151 28209346